



# Sustainable Food Systems Symposium 2024

## Wednesday, 18 September 2024

### The complexity of Sustainability-Labelling - 1.207 (11:50 - 13:10)

time	[id] title	presenter
11:50	[205] Mapping the sustainability labels jungle in the food context: consumers' preference of label (type)	Dr BRAND, Benedikt
12:10	[96] More is not always better, but when is it? Investigating the Influence of Label Complexity on the Effectiveness of Sustainability Labels	ULLRICH, Sandra
12:30	[186] Climate vs. eco labeling on food – do information matter? An online survey experiment.	MEYER, Dorothea
12:50	[191] The limited role of carbon food labels in shifting food demand toward planetary health diets	MAIER, Maiken