



# Sustainable Food Systems Symposium 2024

## Tuesday, 17 September 2024

### From consumer Psychology to Policy Advocacy - 1.207 (15:10 - 16:30)

time	[id] title	presenter
15:10	[138] Driving Factors of Consumers' Willingness to Pay for Organic Foods in Iran: Insights from a Mixed-Methods Study	BABAJANI, Arezou
15:30	[30] Emotional priming for sustainable consumption? The effects of social media content on the valuation of chocolate	Dr IWEALA, Sarah
15:50	[194] Insights into Front-of-Package Labeling (FOPL) Efficacy and Consumer Behavior: A Multifaceted Examination Using Eye-Tracking Technology	ERT, Eyal Prof. TROEN, Aron
16:10	[166] How can advocates leverage power to advance comprehensive regulation on ultra-processed foods? Learning from advocate experience in Argentina	WAHNSCHAFFT, Simone